EVERFI® from Blackbaud

Connexus Association Impact Report

Financial Education
2023-2024 School Year

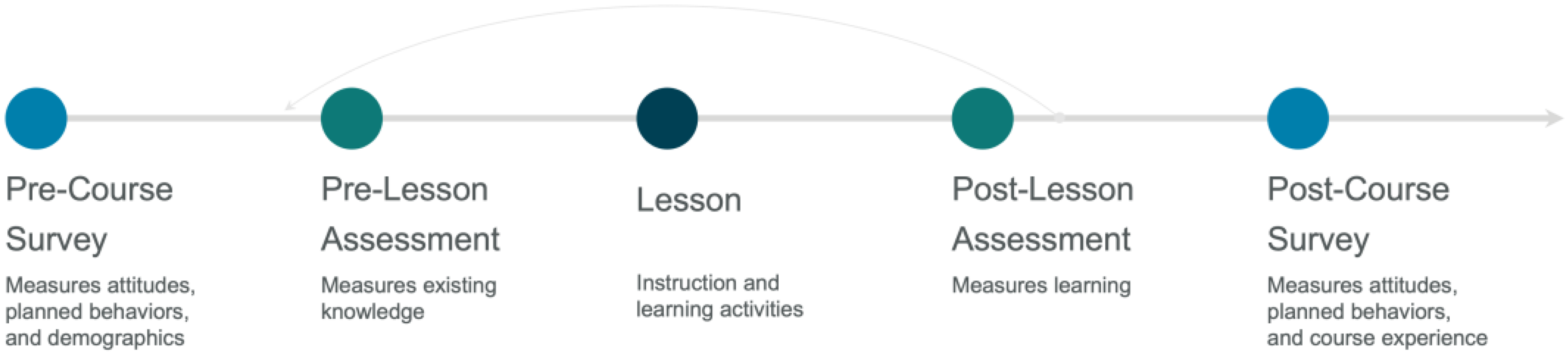
Report Contents

About This Report

To measure learner impact, EVERFI focuses on students' knowledge, attitudes, and planned behaviors.

Assessments before and after each lesson measure what students already know and what they've learned. Assessments are required and grades are reported to educators.

Surveys at the beginning and end of the course experience ask learners to reflect on how they feel, what they plan to do, and their experience with the course. Surveys are optional, students under 13 years old are not surveyed, and survey response data is anonymized.



Survey insights in this report are based on responses from students who responded to both the pre- and the post-course survey. Demographic data is based on students who responded to the pre-course survey, which includes demographic questions.

Course	Pre-Course Responses	Pre- and Post-Course Responses
EVERFI	164	107
Venture	1	1

About Your Learners

Reach & Demographics

Program Reach

182

Students

5

Schools

616

Hours of Learning

Program Reach by Course

Students

Course	
Vault	0
EVERFI	182
Venture	1

Schools

Course	
Vault	0
EVERFI	5
Venture	0

Hours of Learning

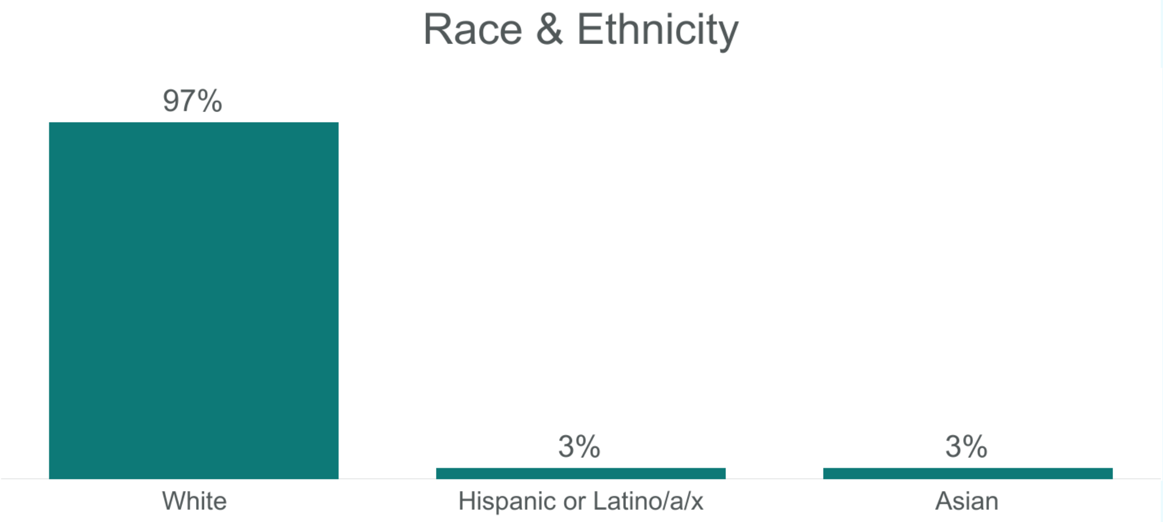
Course	
Vault	
EVERFI	613
Venture	3

All - Student Demographics

This is a summary of the demographics of students who participated in your program this year.

Race & Ethnicity information is self-reported by students 13 and older as part of pre-course survey.

All questions are optional, and students may choose not to share demographic information.



Students had the option to select more than one option. Total may sum to more than 100%.

All - Student Demographics (continued)

This is a summary of the demographics of students who participated in your program this year.

Gender and Grade Level information is self-reported by students 13 and older as part of pre-course survey.

All questions are optional, and students may choose not to share demographic information.

School LMI status is based on data from the National Center for Education Statistics. A school is considered Low- to Moderate-Income if more than 50% of students are eligible for free- or reduced-price lunch programs.

If the district or state does not report lunch program data to NCES, the school is considered LMI if it is classified as a Title I school.

Gender	
Male	61%
Female	33%
Different identity	6%

Grade Level	
8th grade	3%
9th grade (Freshman in high school)	19%
10th grade (Sophomore in high school)	17%
11th grade (Junior in high school)	39%
12th grade (Senior in high school)	22%

Students in LMI Schools	
Other Schools	100%

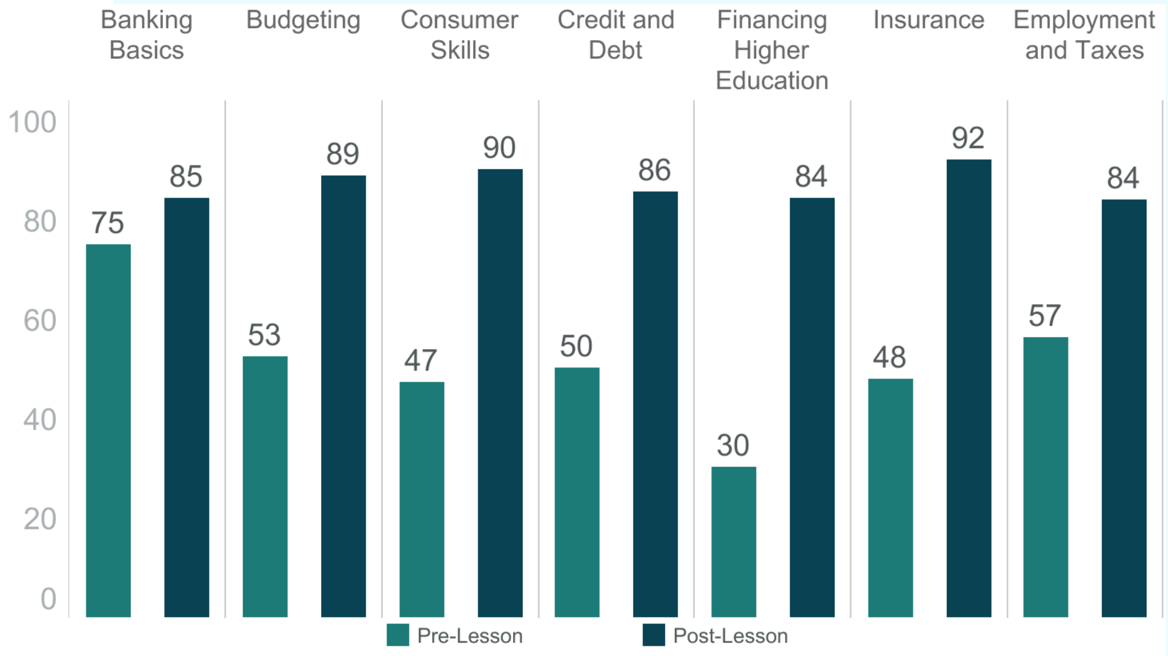
Financial Education Progam

Student Learning & Survey Insights

EVERFI

Financial Knowledge

EVERFI teaches students the skills they'll need to successfully navigate the transition from adolescence to adulthood and financial independence. The course covers topics including navigating credit and debt, and income and taxes.



36 percentage point increase
in students' assessment scores from 51% to 87%.

Nationally, assessment scores increased by an average of 28 percentage points.

EVERFI

Financial Confidence

Self-efficacy – a person's belief in their ability to overcome challenges and complete tasks – is critical to financial well-being. Students need to not only know what to do to manage their finances, but also to have confidence that they can do so effectively.

After participating in *EVERFI*, more students reported that they feel prepared to manage personal finances.

Share of students at least somewhat prepared to:

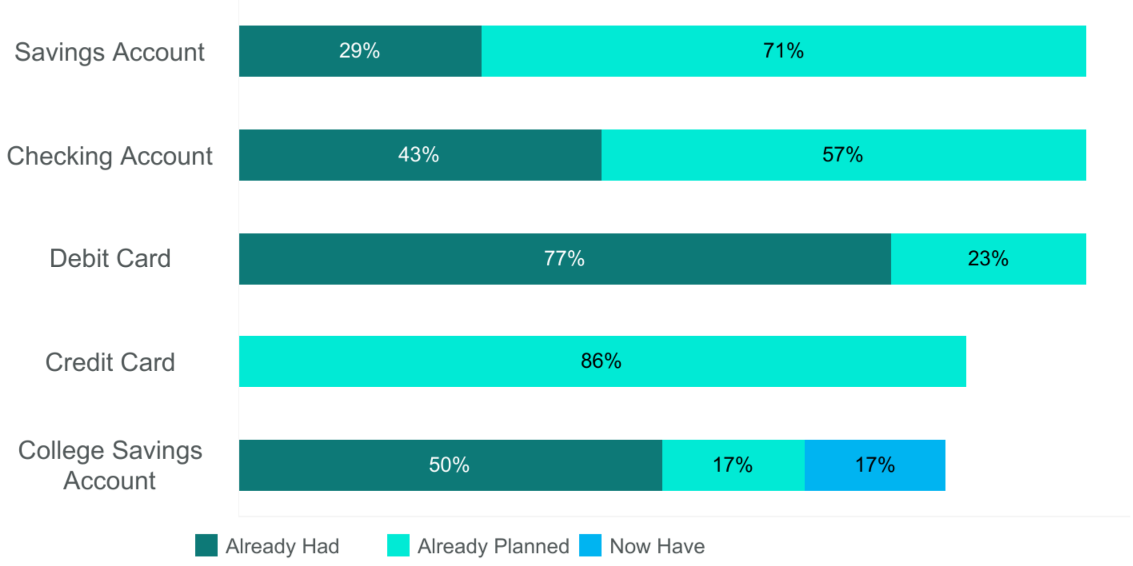
	Before EVERFI	After EVERFI
Figure out take-home pay from a paycheck	86%	86%
Set up and follow a budget to manage spending and saving	86%	100%
Check credit scores and maintain good credit over time	57%	100%

Financial Participation

EVERFI reaches students at a time when their engagement with the financial system is increasing rapidly. Many students either already have or already – before taking the course – had plans to have various accounts. Additional students report having or planning to open an account within the next year, after participating in the program.

Reaching students with financial education at a time that they are starting to make financial decisions and use financial products enables them to make smart decisions and develop healthy habits early.

Students who engage in these behaviors:



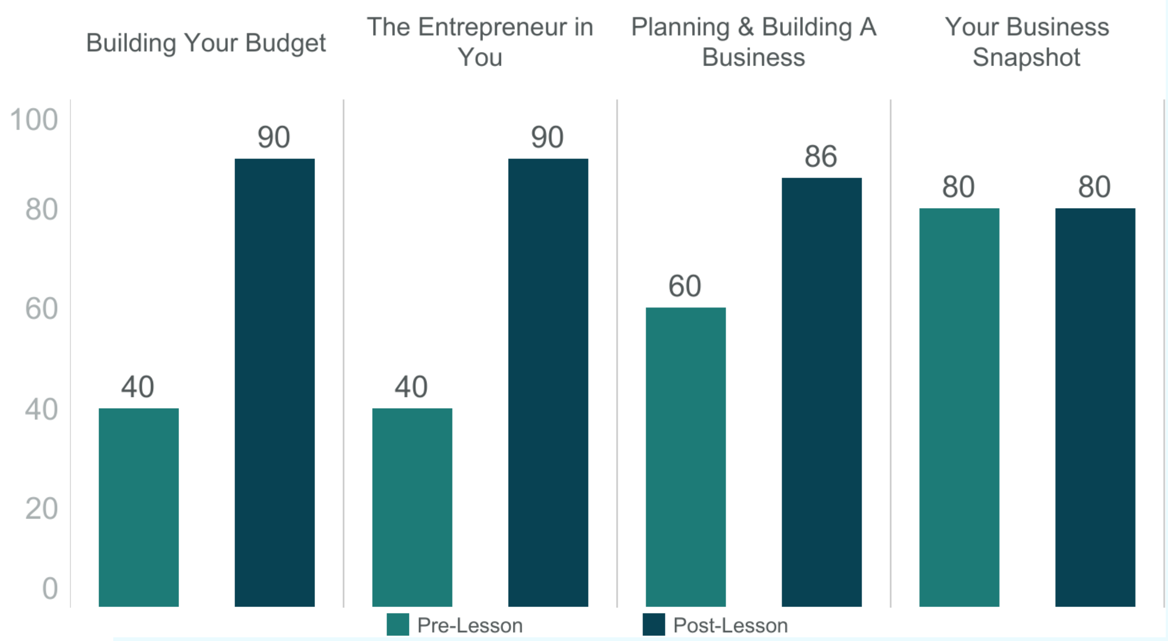
VENTURE

Financial Knowledge

Venture applies financial concepts like budgeting and investing and applies them to the business context. Students explore entrepreneurship concepts from identifying ideas through building a business plan and managing business realities.

32 percentage point increase
in students' assessment scores from 55% to 87%.

Nationally, assessment scores increased by an average of 28 percentage points.



Learner & Educator Perspectives

Feedback from Users

EVERFI

Educator Ratings

Educator ratings are based on surveys of teachers who used the digital education program during the 2023-2024 school year.

Percentages are the share of educators who agreed with each statement.

+83

Net Promoter Score

How likely are you to recommend this course to another educator?

95%

Interest

The course was interesting to students.

95%

Value

The course enhanced material I teach in the classroom.

98%

Quality

Overall the course quality is good or excellent.

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What Educators Are Saying

“It’s comprehensive and my students enjoy it. It is also a great way to teach financial literacy.”

“It is very engaging and my students enjoy the real-life scenarios.”

“[I liked] the realistic aspect of the course interactivities. It felt like the students were being asked meaningful questions and expected to think about meaningful financial literacy situations.”

EVERFI

What Students Are Saying

“In this course, I greatly appreciated the real world examples that the course provided. I do not have as much access to financial education as I wish I did, however, the situations that *EVERFI* includes are very easy to understand. The course explains in detail things that I should know about budgeting and making smart consumer choices.”

“I liked all the information that was offered in this class. I just got my first job and I'm excited to start investing my money. Right now I have most of my money in savings, but I want to make more interest so I want to invest it. I've learned a lot about budgeting, saving, and taxes. It has all been very helpful.”

“Something I liked about this course was that it gives you real life examples that mostly everyone will do in the future (if they haven't already), I also like that it gives you options to choose from because, again, you will most likely have options in real life.”