

NEWSLETTER

Connexus Association

January 2015

Administrative Director

In August of 2014, the Board of Directors approved hiring an Executive Director for Connexus Association. The Executive Director has day-to-day responsibilities including carrying out the organization's goals and policies. The executive director will attend board meetings, report on the progress of the Connexus Association, handle book keeping, and assist with other projects. She has experience in numerous financial institutional roles and brought the knowledge and attention to detail required to ensure the success of the Association into the future.

Other News and Events

The Board of Directors also clarified and reinforced that the purpose of the Association is to provide scholarships for education, to assist educational institutions and to provide financial literacy education to help borrowers and savers reach their financial goals. One way to emphasize these priorities will include developing a scholarship program. Other goals for the year include redesigning the logo.

Annual Meeting Recap

April 8, 2014

Elected Board of Directors

Rebecca Shemenauer, President

Julia Salzman, Vice President

Ryan Kennedy, Treasurer

Hal Osborn, Secretary

Steve Raether, Director

2014 saw the addition of two new board members, and the retirement of one. First, Julia Salzman joined the Board and immediately assumed the vacant role of Vice President. Julia had been a Board member at Tower Credit Union prior to their 2012 merge. Next, Steve Raether filled the final position. Steve previously had numerous years of experience on a credit union board as a President and as a chair of the Audit Committee. Rebecca Schemenauer took over for Scott Bychinski as President of the Association, but her term was up at the end of 2014 and she exited the Board at that time, leaving one vacancy as the year came to a close.

Treasurer's Report for 2014

Members of the Connexus Association consist of organizations or individuals who pay dues. Connexus Association received membership dues totaling \$231,202 during 2014.

The Association ended 2014 with assets (cash) totaling \$365,372.68. This represents an increase of \$143,836.83 over the previous year-end.

The primary purpose of Connexus Association is to provide scholarships for education, to assist educational institutions and to provide financial literacy education to help borrowers and savers reach their financial goals. Connexus Association donated \$86,221 during 2014. A list of all individuals or organizations that benefited from Connexus Association are below.

NTC Foundation	Newman Catholic Schools
Wausau School District	Wausau Conservatory of Music
American Cancer Society	Kiwanis/Irish Fest
DC Everest Public Schools	Serve with Liberty
Greenpath	Aspirus Health Foundation
Filene	Women's Community
Wausau Area Hmong Mutual Association	Breakfast Optimists
WI Valley Lutheran High School	Troop 191
Northland Lutheran High School	CU Night at the Ballpark
Northcentral Healthcare	YWCA
Boys & Girls Club	Komen Race for the Cure
WATEA	Alzheimer's Association
Maple Grove School	UWMC
Riverview School	Man of Honor Society
Big Brothers/Big Sisters	Blessings in a Backpack
Ministry/St. Clares Hospital Foundation	MS Walk
The Salvation Army	Bowl for Kids Sake
Ronald McDonald House	Kolor for Kids 5k
School Safety Patrols (Wausau)	Marathon County Sherriff
Children's Miracle Network	Woodson Art Museum
Liberty Mutual Golf League	Boy Scouts of America
The Greater Wausau FFA Alumni	The Neighbors' Place
National Fire Safety Council	Humane Society of Marathon County
Central WI Storm Booster	WINGS
District Lions	EWH Lions